QP CODE: 25001167

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Reg No : .....

Name : .....

B.VOC DEGREE (REGULAR / IMPROVEMENT /REAPPEARANCE)EXAMINATIONS, DECEMBER 2024

First Semester

B.VOC TOURISM AND HOSPITALITY MANAGEMENT

THM1ST05 - TOURISM PRODUCT & TOUR GUIDING

2019 Admission Onwards

7882D32E

Time: 3 Hours Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is mass tourism?
2. What is perishability characteristics of touris product?
3. Bharatanatyam is a dance form which is originated from which state.
4. How can Tourism help in the promotion of Handicrafts in India?
5. What are the major fairs in India?
6. Which is the largest temple complex in India?
7. Name any two historical assets of India.
8. Which is the highest peak in South India?
9. What is desert tourism?
10. Which is the famous beach in Chennai?
11. What is the importance of meet and greet etiquette for a tourist guide?
12. Why feedback collection is essential for a tour?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the different types of tourism products?

14. Describe 5A's of tourism.

15. Define culture.Explain its distinguished features.

16. What are the various musical instruments in Kathakali?

17. Ayurveda attracts tourists to Kerala.Explain.

18. Define Museum. What are Natural History museums?

19. What do you meant by ecotourism?

20. What do you meant by aerobased adventure tourism with examples?

21. How the tourist guides are classified?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Differentiate with examples North Indian cuisines and South Indian cuisines.

23. Discuss in detail the important heritage sites in various parts of our country.

24. Write the importance of backwater tourism in Kerala.

25. What are the safety measures a tourist guide has to ensure during a tour?

(2×15=30)